



# CELEBRATING THE FIRST 100 YEARS

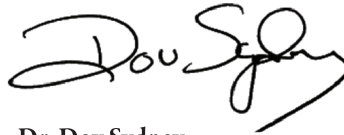
INTERNATIONAL COLLEGE OF DENTISTS'  
CENTENNIAL CAMPAIGN

## MESSAGE FROM THE GENERAL CHAIR

In 2020, the International College of Dentists (College or ICD) will return to Japan — its birthplace — to celebrate our Centennial. Originally, 250 dentists from 75 countries accepted the Fellowship oath. Today, the College's 12,000 Fellows in 122 affiliated countries are united by a common mission to improve the quality of oral care, better the access to needed treatments, and expand opportunities for continued dental education, especially in the underserved communities around the world.

The College's Core Values of leadership, recognizing distinguished service, humanitarianism, education, and the cultivation of professional relations have been the mainstays of our existence. However, the remarkable progress achieved to date would not have been made without the altruism and generosity of our Fellows and sponsorship from companies demonstrating corporate social responsibility. In this noble tradition, the College is providing opportunities to support the Centennial, while securing the College's future for the next 100 years.

On behalf of the Centennial Committee, we look forward to discussing the endless possibilities that can be achieved together with your Centennial Campaign investment in the advancement of the profession of dentistry, providing care to the underserved, and the diffusion of dental knowledge worldwide.



**Dr. Dov Sydney**

*College Editor and Director of Communications  
General Chair, College Centennial Committee*

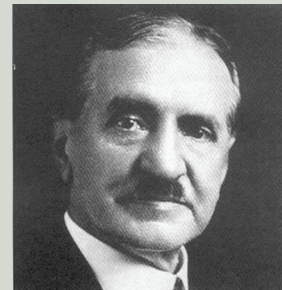


*Fellow **Mauro Labanca** (left) and Master Fellow **Dov Sydney** (center) explain the Core Values of the College and the significance of the upcoming Centennial to Pope Francis.*

## The Vision of Two Pioneers

In November 1920, Dr. Louis Ottofy of the U.S.A. and Dr. Tsurukichi Okumura of Japan first expressed their visionary concept for what was to become the International College of Dentists. They dreamed of an International organization based on the dissemination of the most current dental knowledge and information. They also wanted to establish an organization that would meet in a universal forum allowing for the cultivation of cordial relations within the profession.

Both Ottofy and Okumura were trained in modern and progressive dental institutions. They understood the importance that optimal training and access to the most current information had on dental professionals and, indirectly, the patients they served and society in general. These two pioneers were particularly concerned about the dentists living in remote geographic areas. They believed up-to-date scientific and professional information must be readily available to all dentists, wherever they may reside. To solve this severe global predicament, they founded the International College of Dentists.



**Louis Ottofy,**  
*Co-Founder of the  
International College  
of Dentists Registrar,  
1931–1935*



**Tsurukichi Okumura,**  
*Co-Founder of the  
International College  
of Dentists*

## A CENTURY OF COMMITMENT

Our extraordinary story began in 1920, when our founders — Dr. Louis Ottofy and Dr. Tsurukichi Okumura — embarked on a mission to establish an international organization of outstanding dentists devoted to professional collegiality and friendships, to monitor and evaluate the progress of dentistry internationally, and to disseminate such information to dental colleagues in all countries of the world.

Fueled by visionary leadership, the College has contributed to significant and sustainable programs to help underserved communities worldwide achieve better oral health. Today, the College continues to be driven by the same clear and compelling vision, motivation, and compassion that was exhibited by our Founders a century ago.

The College has:

- Experienced 5 percent membership growth around the world just in the past 5 years, while most similar dental organizations are losing memberships and seeing a significant decrease in their global footprint.
- Expanded its reach into 122 countries worldwide.
- Created a charitable fund, the ICD Global Visionary Fund, to support humanitarian and educational dental initiatives worldwide.
- Participated in more than 250 humanitarian, educational, leadership, and public health initiatives worldwide.
- Donated more than \$115,000 of dental and medical supplies toward oral health projects for underserved populations through the ICD Global Visionary Fund and Henry Schein Cares Grant Program.
- Supported programs that have allowed more than 11,000 patients in underserved communities to receive dental screenings and examinations.
- Provided qualified speakers for programs on dental safety, antibiotic resistance, and oral health care to dental students and practicing dentists around the world.
- Been welcome to operate in all nations regardless of their government design, cultural makeup, language, or religious traditions.

**1920-1930** After the initial meeting of two visionary dentists, the organization successfully assembled an international group of the most esteemed and honorable dentists to foster cordial relations and share valuable data among dentists worldwide.

**1930** Total membership by this year had reached 266 from 75 countries.

**1931-1940** Established College objectives, motto, and membership criteria that would guide ICD into the future.

## MAKING AN IMPACT

### Access to Care: Wellness, Prevention, Treatment, and Education

The Global Visionary Fund (GVF), the College's tax-advantage US IRS 501(c)(3) charity, has made significant advances in humanitarian and educational aid. In 2017, a record-breaking number of humanitarian projects were supported through the GVF-Henry Schein Cares Group Program. The program donated more than \$36,000 in dental and medical supplies to many missions, including in the Fiji Islands, Kenya, Moldova, the Philippines, Singapore, Tanzania, Trinidad and Tobago, and Uganda.

### Access to Care: Capacity Building

USA Fellow Burton Horwitz led a volunteer mission to perform dental treatment on underprivileged children in Chisinau, Moldova. The mission was part of an existing partnership between the University of North Carolina (UNC) Dental School and the Dental School in Moldova. The NC Moldova State Partnership Program allows groups from each university to provide dental care for orphan children, while the dental students learn dental techniques. During the 10-day mission, a team of dentists and dental nurses examined more than 150 patients and performed over 300 procedures. Simultaneously, the UNC and Moldovan dental students were trained on proper dental procedures and skills.

### Access to Care: Emergency Preparedness and Disaster Relief

Fellow Binod Acharya and wife, Fellow Apeksha Mainali, both of ICD Section VI, conducted dental camps at three schools that were badly affected by the Nepal earthquake. They performed dental check-ups, ART, extractions, and dental counseling for the school children, and also distributed free toothpastes and toothbrushes.

### Advocacy

The President of Portugal visited the Portuguese charity Mundo a Sorrir (A Smiling World) to discuss important oral health care initiatives. The President of Mundo a Sorrir is Miguel Pavao, Fellow of Section V Europe, and Fellow Gil Alcoforado.

**1940-1975** Focused on expanding membership worldwide via the formation of a unique global organization of self-directed ICD Sections and Regions within nations and geographical areas, allowing for development and expansion within similar languages, cultures, and national interests.

**1975-2000** Restructured Constitution and Bylaws, College procedures, and operations in preparation of the 21st century.



## THE CENTENNIAL CAMPAIGN – A WORLDWIDE CELEBRATION AND SYMPOSIUM ON COLLEGE HUMANITARIAN AND EDUCATIONAL PROGRAMS

ICD, which has been “Honoring the World’s Leading Dentists Since 1920™”, will embark upon the most ambitious and challenging project ever undertaken in the College’s history — the ICD Centennial Campaign. This campaign is a global effort on the part of both the leadership of the College and our Fellows who will work together for an amazing year of celebration, camaraderie and fellowship, in addition to the year-long preparation for the three-day Symposium on College Humanitarian and Educational Programs in Nagoya, Japan in conjunction with the International Council meeting.

Under the theme, “Celebrating the First 100 Years”, every Section, District and Region will be planning events. Each jurisdiction has at least one or more local Fellows providing oversight and ensuring event planning is proceeding, as well as acting as a liaison with the College Centennial Committee.

Nagoya, Japan’s fourth largest city, will be the venue for the 2020 International Council meeting and the concluding events of the Centennial. Along with conducting the business of the College, special events are planned to honor this seminal movement not just in the history of the College, but one of the most significant events in the history of dentistry as a profession.

There will be a truly unique international induction ceremony with the intention of having inductees present from every ICD Section. A picture-perfect moment, when participants from around the world enter the assembly hall waving their country flags in an Olympic-style event. A spectacular Centennial Gala Banquet will follow the ceremony, which promises to be a never-to-be-forgotten grand conclusion to the Centennial year.

**1976** Total membership 4,216.

**1990** First international convocation ceremony in Singapore.

**2007** Establishment of the College Office, an independent global headquarters and staff dedicated to international initiatives in support of the ICD mission.

**2013** ICD is established across the continent of Africa and organized into four Regions.

**2017** ICD Fellows in 13 nations throughout South East Asia, whose combined populations number 2 billion, collaborate to establish a unified ICD Section.

## HOW TO GET INVOLVED

### HONORING THE PAST, SECURING THE FUTURE

As we approach our 100th anniversary in 2020, we invite all members of the dental community to join us in preserving our legacy to recognize outstanding professional achievement and meritorious service, and to continue the advancement of dentistry for the benefit of all humankind.

### MAJOR GIFTS\*

#### MEDALLION

\$10,000 +

Five (5) complimentary Gala Banquet tickets, and one additional ticket for every \$1,500 contribution above \$10,000, and awarded the Centennial Medallion at a special recognition ceremony during the Gala Banquet.

#### PILLARS OF SUPPORT

\$5,000 – \$9,999

Four (4) complimentary Gala Banquet tickets and Pillars of Support lapel pin.

#### CIRCLE OF PRIDE

\$2,500 – \$4,999

Two (2) complimentary Gala Banquet tickets and Circle of Pride lapel pin.

#### MENTOR

\$1,000 – \$2,499

One (1) complimentary Gala Banquet ticket and Mentor lapel pin.

#### PATRON

Contribution between \$500 and \$999 will receive Patron lapel pin.

#### FRIEND

Any amount up to \$499.

#### MATCHING GIFTS

Does your company match gifts? Let us know and double the impact of your generosity.

All Major and Matching Gift donors will have their names inscribed with their giving category in the hard-bound commemorative centennial book that will be given to all Gala participants and made available to Fellows, libraries and dental institutions around the world.

To make your donation, please contact the College Office by phone at **1-810-820-3087** or E-mail at **office@icd.org**.

\*All levels are USD.

## CORPORATE PARTNERSHIPS

We invite companies dedicated to the advancement of the profession of dentistry to join us. Corporate sponsors are the primary source of funding for the College's Centennial Symposium and supporting events and will help ensure its success.

In recognition of your support, we have prepared four sponsorship packages — Sapphire, Emerald, Ruby and Topaz. Each offers an attractive portfolio of benefits to engage with ICD Fellows, many of whom are key opinion leaders in the dental industry, and to promote your company's products or services, gaining global recognition leading up to and at the Centennial celebration in Nagoya, Japan.

For more information or to discuss a sponsorship package tailored to your company's specific needs, please contact Chair Centennial Funding, Prof. Phillip Dowell at **phillip.dowell@btinternet.com** or **office@icd.org**  
Tel: +44(0)7831879075.

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CENTENNIAL CELEBRATION**

**2018** Developed and enhanced the ICD image through centralized efforts in online presence, publications and media relations, and redefined Core Values.

- Expanded the positions of Director of Communications to address the needs of communication in a rapidly expanding and technologically advancing environment in addition to Facebook Administrator, and later Director of Development to promote and support the expansion of the College throughout the world and Programs Manager to oversee worldwide projects. Initiated the College Centennial Committee to prepare and implement a global celebration and acknowledgment of the 100th year anniversary of the College.

### 2020 and beyond

“One ICD”: Connecting ICD Fellows, groups, sponsors, and partners worldwide to promote ICD Core Values for the total betterment of the profession and all humankind.



## CENTENNIAL COMMITTEE

### Central Committee

DOV SYDNEY, GENERAL CHAIR

BETTIE MCKAIG, CO-CHAIR (2019)

AKIRA SENDA

RICHARD SMITH

CLIVE ROSS

JACK HINTERMAN

### Sub-Committee Chairs

Global Celebration Events

**GARRY LUNN**

**CHRISTINE BENOIT, VICE CHAIR**

Gala Event Japan

**MAURO LABANCA**

Logistics

**JACK HINTERMAN**

Local Arrangements

**KOJI HASHIMOTO**

Funding and Sponsorship

**PHILLIP DOWELL**



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